# **STEVENS POINT AREA YMCA PRIVACY POLICY**

THE STEVENS POINT AREA YMCA IS DEDICATED TO PROTECTING USERS' PERSONAL INFORMATION FROM MISUSE.

## INFORMATION WE COLLECT AND HOW WE COLLECT IT

PERSONAL INFORMATION: INCLUDES DETAILS SUCH AS NAME, POSTAL ADDRESS, EMAIL ADDRESS, TELEPHONE NUMBER, AND ANY OTHER IDENTIFIER. NON-PERSONAL INFORMATION: INCLUDES DATA ABOUT INTERNET CONNECTIONS, EQUIPMENT USED, AND USAGE DETAILS.

## PERSONAL INFORMATION

USERS ARE NOT REQUIRED TO PROVIDE PERSONAL INFORMATION TO USE THE WEBSITES. HOWEVER, CERTAIN SERVICES SUCH AS REGISTERING FOR CAMPS, PLEDGING SUPPORT, OR PURCHASING ITEMS ONLINE MAY REQUIRE PERSONAL INFORMATION, INCLUDING CONTACT AND DEMOGRAPHIC DETAILS. THIS INFORMATION IS USED TO RESPOND TO INQUIRIES, REGISTER FOR PROGRAMS, AND SEND YMCA UPDATES. USERS CAN OPT-OUT OF COMMUNICATIONS AT ANY TIME BY CLICKING UNSUBSCRIBE LINKS IN EMAILS.

#### **OTHER INFORMATION**

IP ADDRESSES ARE COLLECTED TO GAUGE WEBSITE USAGE, GATHER DEMOGRAPHIC DATA, AND MONITOR SITE ACTIVITY.

## **DISCLOSURE OF INFORMATION**

PERSONAL INFORMATION MAY BE DISCLOSED AS REQUIRED BY LAW OR TO PROTECT THE YMCA AND ITS USERS. INFORMATION COLLECTED FROM PLEDGES INCLUDES PERSONAL AND PAYMENT DETAILS.

## CHILDREN UNDER 13

THE SITE IS INTENDED FOR USERS AGED 13 AND ABOVE. INFORMATION FROM THOSE UNDER 13 IS NOT KNOWINGLY COLLECTED. USERS BETWEEN 13 AND 18 NEED PARENTAL CONSENT TO ORDER SERVICES OR PROVIDE PERSONAL INFORMATION. CONCERNS ABOUT MINORS' DATA CAN BE ADDRESSED BY CONTACTING THE YMCA.

#### COOKIES

COOKIES ARE USED TO ENHANCE THE USER EXPERIENCE BY CUSTOMIZING VISITS TO THE SITE.

## CONTACT US

STEVENS POINT AREA YMCA 1000 DIVISION ST. STEVENS POINT, WI 54481 INFO@SPYMCA.ORG

